



LaSalle Solutions

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LaSalle Solutions 'Driving Success' at Cisco Live 2019

ROSEMONT, Ill., June 10, 2019 — LaSalle Solutions, a division of Fifth Third Bank and a leading provider of technology lifecycle management services, is exhibiting today in booth 2929 at Cisco Live's World of Solutions June 10 -14 at the San Diego Convention Center in San Diego, CA. Cisco Live is Cisco's annual IT and communications conference. LaSalle will be demonstrating the advanced features of LAMPSM, the company's industry-leading cloud-based asset and maintenance contract management platform, and will have Engineering on hand to discuss capabilities around Data Center, Security and Collaboration including new Authorizations for Unified Contact Center Enterprise and HyperFlex Solutions.

Cisco Live offers a unique combination of in-depth technical education, training and cutting-edge insight from the experts and organizations that are setting the agenda for the future of technology and business.

"We look forward to Cisco Live every year," said Steven Robb, vice president of the Solutions Group at LaSalle Solutions. It is a great opportunity for us to connect with the customers and partners we work with each day, as well as to create new relationships. Cisco Live provides us with the opportunity to show visitors to booth (2929) how our team of experts and industry-leading platform, LAMP, are driving change and help our customers better manage the lifecycle of their Cisco solutions."

As a leading provider of technology lifecycle solutions and one of an elite group of Cisco partners with both Gold and Lifecycle Advisor status, LaSalle Solutions delivers complete solutions that complement Cisco services through asset discovery, management and maintenance contract accuracy and optimization using

LAMP. For a full listing of LaSalle's Cisco Authorizations, Certifications and Awards, please go to lasallesolutions.com/cisco.

LAMP demos will be given throughout the week in the LaSalle booth. LaSalle's team of Cisco Certified Internetwork Experts (CCIEs) will also be available to schedule meetings around topics including the Internet of Things (IoT), software-defined wide area network (SD-WAN), HyperFlex, digital network architecture (DNA), system automation, and more.

"The technology industry is constantly changing, and we are working hard to not only adapt to those changes, but also ensure that our customers are doing the same," said Robb. "The history of LaSalle Solutions is one of nonstop evolution. We listen to our customers and work closely with our partners to grow with them as needs and technology change. Together, we are driving success to stay miles ahead of the curve."

About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle asset management services. LaSalle enables its customers to improve their technology operations through enhanced processes, management and reporting for better planning and return on investment. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based platform, LAMP, enable customers to obtain better business outcomes through transparency and reliable results at their fingertips.

LaSalle Solutions is a division of Fifth Third Bank. Fifth Third Bank is focused on developing solutions in the equipment finance, leasing and technology arena to support better financial outcomes for our customers. LaSalle and Fifth Third share Midwest roots and a proud commitment that puts customers at the center of everything we do. Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio and the indirect parent company of Fifth Third Bank, an Ohio-chartered bank. Fifth Third's common stock is traded on the

Nasdaq® Global Select Market under the symbol “FITB.” Fifth Third Bank was established in 1858. Deposit and Credit products are offered by Fifth Third Bank. Member FDIC.

Learn more about LaSalle Solutions at lasallesolutions.com and YouTube.com/LaSalleSolutions.

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