



LaSalle Solutions

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LaSalle makes CRN Tech Elite 250 for earning multiple, top-level IT certifications from the industry's most prestigious technology providers.

2020 Tech Elite 250 List Honors the Highest-Achieving IT Solution Providers in Vendor Certifications.

ROSEMONT, IL, July 10, 2020 — [LaSalle Solutions](#), a division of Fifth Third Bank, National Association ("Fifth Third Bank"), announced today that it has been named to the 2020 Tech Elite 250 list by [CRN®](#), a brand of [The Channel Company](#). This annual list recognizes the top tier of North American IT solution providers that have earned the highest number of advanced technical certifications from leading technology suppliers, scaled to their company size. These organizations have differentiated themselves as premier solution providers, earning multiple, top-level IT certifications, specializations, and partner program designations from the industry's most prestigious technology providers.

"Our substantial engineering expertise sets us apart in the industry and is one of the many reasons our customers choose LaSalle," said Steven Robb, president of LaSalle Solutions. "From cloud and security to networking and services, our expertise helps organizations manage their IT risk while addressing the challenges happening around them. Our guidance empowers customers to utilize the technology to become more agile, mitigate disruption and implement modern and innovative applications that enable them to thrive in our fast-moving and ever-changing world."

Each year, The Channel Company's research group and CRN editors work together to identify the most customer-centric technical certifications in the North American IT channel. Solution providers that have earned these elite designations — enabling them to

deliver exclusive products, services, and customer support — are then selected from a pool of online applicants. The full list is published at crn.com/TechElite250.

“Solution providers that continue to pursue vendor certifications and extend their skill sets across various technologies and IT practices are proving their commitment to delivering the greatest business value to their customers through an incomparable level of service,” said Bob Skelley, CEO of The Channel Company. “Our CRN Tech Elite 250 list recognizes leading solution providers with expansive technical knowledge and esteemed certifications for exactly that reason.”

LaSalle focuses on obtaining and maintaining top-level engineering certifications and professional services expertise in advanced technologies with strategic vendors. Currently, LaSalle has certifications and specializations with more than 100 direct vendors that are utilized to help customers across many industries achieve positive business outcomes.

In addition to certifications, LaSalle works with over 100 Partners to ensure our customers’ requirements can be achieved. LaSalle is also a proud strategic partner with many to support our customers across all aspects of the IT Lifecycle, including Cisco, Riverbed, Juniper and Palo Alto. LaSalle has received many awards including Global Customer Experience Partner of the Year by Cisco. To see more of our partners, go to lasallesolutions.com/partners.

About The Channel Company

[The Channel Company](http://TheChannelCompany) enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace.

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About LaSalle Solutions

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle asset management services. LaSalle enables its customers to improve their technology operations and help them better mitigate and manage risk throughout the IT lifecycle enhancing processes, management and reporting for better return on investment. LaSalle Solutions' processes, outstanding customer service and powerful, market-leading cloud-based platform, [LAMP](#), enable customers to obtain better business outcomes through transparency and the resulting reliable data.

LaSalle Solutions, a division of [Fifth Third Bank](#), is focused on developing solutions in the equipment finance, leasing and technology arena to support better financial outcomes for our customers. Fifth Third Bancorp is a diversified financial services company and the indirect parent company of Fifth Third Bank. Fifth Third Bancorp's common stock is traded on the Nasdaq® Global Select Market under the symbol "FITB." Deposit and Credit products are offered by Fifth Third Bank, N.A. Member FDIC.

Learn more about LaSalle Solutions at lasallesolutions.com and [YouTube.com/LaSalleSolutions](https://www.youtube.com/LaSalleSolutions).

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