



# LaSalle Solutions

## Press Contacts

**Rachel Ferguson**, Marketing Communications Manager | LaSalle Solutions  
815.216.1299 | [marketing@elasalle.com](mailto:marketing@elasalle.com)

**Shandi Grant**, APR, PR Manager | Fifth Third Bank  
513.534.8894 | [Shandi.grant@53.com](mailto:Shandi.grant@53.com)

## LaSalle Solutions Launches LAMP 5.0 Platform

### Platform Upgraded for Enhanced Security Features, Processes, Automation, Search, More.

**ROSEMONT, IL, Jan 11, 2021** — [LaSalle Solutions](#), a division of Fifth Third Bank, National Association (“Fifth Third Bank”), today is launching LAMP 5.0, the latest version of the industry benchmark technology information management platform. LAMP will be more scalable, agile, resilient and secure than ever before.

By leveraging public cloud technologies including containers and Kubernetes orchestration, LAMP 5.0 delivers more accurate information directly from the cloud, with superior process and deeper automation, more scalable search and security optimized for an evolving world of mobile workforces and new privacy laws. LAMP 5.0 is a true cloud-delivered service platform, providing comprehensive visibility for better risk migration for all LaSalle customers.

“Looking back at the challenges of 2020, the LaSalle team wanted to give our customers and prospects new capabilities, plus a refreshed look and feel, to get 2021 off to a great start,” explained Steven Robb, President of LaSalle Solutions. “LAMP 5.0, along with our soon-to-be refreshed website and several other initiatives we’re pursuing are all part of

this approach, as well as important components of our broader efforts to help everyone mitigate both IT and financial risk.”

The updated LaSalle website will provide up-to-date guidance for organizations as they navigate risks to their environments and operations in 2021 and beyond; using LAMP 5.0 and LaSalle’s technology lifecycle solutions and engineering services, now deeply integrated as a division of Fifth Third Bank.

“The combination of Fifth Third Bank and LaSalle Solutions is unique,” said Robb. “Together, we can help customers holistically understand their IT and financial risks and then chart a course toward mitigation, in a way that other partners cannot.”

### **About LaSalle Solutions**

Founded in 1980, LaSalle Solutions is a leading provider of technology lifecycle asset management services. LaSalle enables its customers to improve their technology operations and help them better mitigate and manage risk throughout the IT lifecycle enhancing processes, management and reporting for better return on investment. LaSalle Solutions’ processes, outstanding customer service and powerful, market-leading cloud-based platform, LAMP, enable customers to obtain better business outcomes through transparency and the resulting reliable data.

LaSalle Solutions is a division of [Fifth Third Bank](#). Fifth Third Bancorp is a diversified financial services company headquartered in Cincinnati, Ohio and the indirect parent company of Fifth Third Bank, National Association, a federally chartered institution. Fifth Third Bancorp’s common stock is traded on the Nasdaq® Global Select Market under the symbol “FITB.” Deposit and Credit products are offered by Fifth Third Bank, National Association. Member FDIC. Learn more about LaSalle Solutions at [lasallesolutions.com](https://www.lasallesolutions.com).

###