



LaSalle Solutions

Agari Report for ACME CO.

ACME CO.

AGARI

Why LaSalle Chooses Agari Solutions to Protect our Customers

Agari is the market share leader in phishing defense solutions for the enterprise.

Agari Phishing Defense protects your workforce from:

- inbound Business Email Compromise (BEC)
- Vendor Email Compromise (VEC)
- spear-phishing, and
- account takeover-based attacks

Agari Brand Protection ensures outbound email cannot be spoofed, increasing deliverability and preserving your brand integrity.

Due to Business Email Compromise, organizations have lost \$26B lost over last 3 years.

- Agari is NOT a “rip and replace” for traditional Secure Email Gateways like Proofpoint.
- Agari augments and enhances the security of these legacy solutions





DMARC

**Your domain,
ACMECO.com, has no
DMARC policy in place.**

Why it Matters

- **Anyone can send an email directly to your customers, suppliers or employees using your domain & acting as you.**
- Email is your biggest security and reputation risk
- 96% of all breaches start with an email

What is DMARC?

- DMARC is the only solution that enables internet-scale email protection and prevents fraudulent use of legitimate brands for email cyberattacks.
- [More on DMARC](#)





SPF Lookups

**Your domain,
ACMECO.com, has
12 SPF Lookups.**

Why it Matters

- Email deliverability issues are very likely for your corporate email (O365) as well as outbound marketing emails.
- 4 SPF Lookups is a concern. 10 is the limit to fully resolve an SPF record.

What is SPF?

- SPF is an authentication method that you can implement in your DNS. You list out the IPs that are allowed to send email on your company's behalf.
- [More on SPF](#)





Phishing/Spear-Phishing

**It appears ACME
CO. is using O365.**

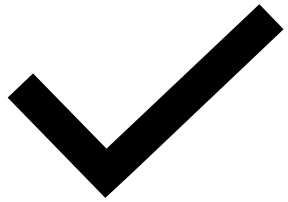
Why it Matters

- Even with Microsoft Defender and ATP, an Office 365 environment is still vulnerable to business email compromise and other advanced email threats
- Are phishing/spear-phishing emails still getting into their inboxes?
- Have executives or others been spoofed by requests for gift cards, wire transfers, etc?

BEC: Business Email Compromise

- Ninety-six percent of businesses have been hit
- Organizations have lost \$26 billion over the last 3 years
- [More on BEC](#)





Next Steps

Let's set up an obligation-free call to discuss your priorities and options for protecting your organization and:

- **Prevent email spoofing**
- **Increase email deliverability**
- **Preserve your brand integrity**

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